



18 COLORS FOR GHIRARDELLI SQUARE

Local artist Leah Rosenberg's site-specific installation, **18 Colors For Ghirardelli Square**, invites visitors to take themselves on a multicolored meander through this famous San Francisco landmark. Using a palette of 18 hues, thoughtfully dispersed throughout the square; in hand-painted murals, full spectrum steps, banners, benches and signs, Rosenberg draws attention to aspects of the surrounding architecture and landscape that might otherwise go overlooked. The installation prompts participants to observe and connect to the world around them.

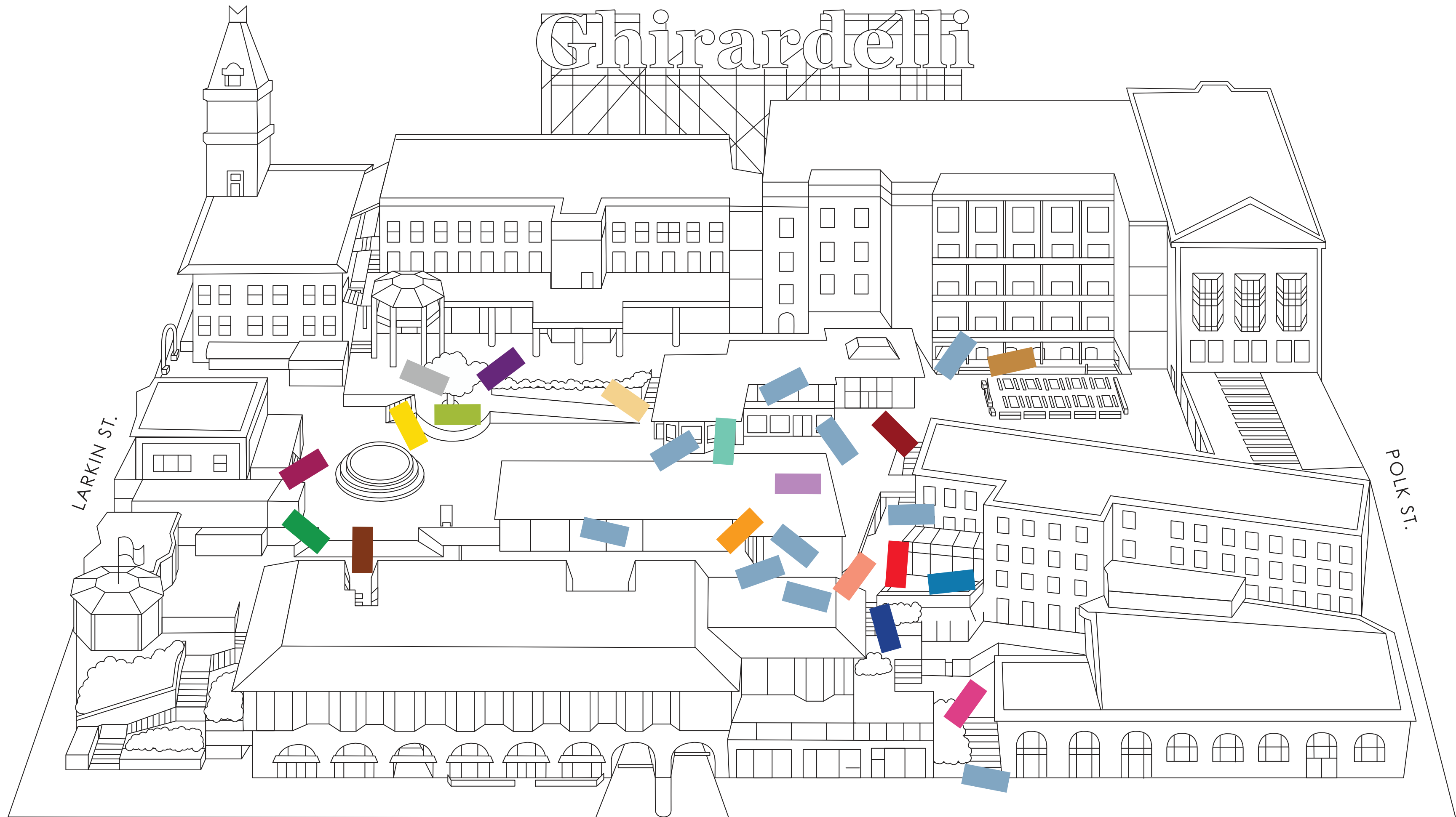
Ultimately, the experience of these colors is up to you. Listen for some, taste a few, allow the others to move you through the site. Perhaps, you notice that the bright blue sail boat anchored in the Bay is a similar hue to the deep blue water. Or, as you sit on a bench with a lime green stripe, maybe you look up to catch the olive tree leaves turning silver in the sun? Or see that a purple banner matches the jacaranda blooms? In some areas the entire palette dances together in a chorus; elsewhere you will find colors performing their dynamic solos. Follow the stripes along corridors, around corners, up and down stairs as they angle and fall, break into bricks, and burst into pieces of confetti!

ABOUT GHIRARDELLI SQUARE

Originally built in the 1860s to house Ghirardelli Chocolate's manufactory and headquarters, Ghirardelli Square reemerged in the 1960s as a culinary hub and retail destination featuring artist Ruth Asawa's "Andrea's Fountain" as the centerpiece.

SPECIAL THANKS TO

For every colors there is someone to thank: Jamestown team; New Bohemia for painting the murals, bench and blade signs; Stephanie Hunter for painting all the other colors you see sprinkled around; Lisa Mishima for map design; Airyka Rockefeller for photography; SFSU MFA class 2019 for humoring me; Ehsan Darbandi and YOU for being here now!



INSTRUCTIONS

This historic complex was once home to a factory of flavors; most notably... chocolate. Use this map, along with all your senses and imagination, as a helpful guide on your hunt for all the colors. As you journey through the site, check off each color once you find its match! Some are easier to find than others. The blue points are where they happen all at once.

Post photos of your chromatic findings to Instagram with the hashtag: #18COLORS4GSQ. Then, follow @18colors4gsq on Instagram to learn more about each of the colors. To further enhance your sensory journey, listen to the accompanying playlist on Spotify: 18 Colors (and so many songs) for Ghirardelli Square (and you) by Leah Rosenberg. Most of all, delight in the process!

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| FULL SPECTRUM <input type="checkbox"/> | TERRACOTTA TILED WORLD <input type="checkbox"/> | FOLLOW THE SUN <input type="checkbox"/> | CHERRY BOMB <input type="checkbox"/> |
| FOR THE ROSES <input type="checkbox"/> | FIDDLER'S GREEN <input type="checkbox"/> | THE RED BRICK <input type="checkbox"/> | MAGENTA GLOW <input type="checkbox"/> |
| PASSING SHIPS <input type="checkbox"/> | SILVER LEAVES <input type="checkbox"/> | HAPPY HOUR <input type="checkbox"/> | FOUR LEAF CLOVER <input type="checkbox"/> |
| PACIFIC OCEAN BLUE <input type="checkbox"/> | ANYWAY THE WIND BLOWS <input type="checkbox"/> | NIGHT LIGHTS <input type="checkbox"/> | LAVENDER HAZE <input type="checkbox"/> |
| | | | MERMAID SONG <input type="checkbox"/> |
| | | | CLOCK TOWER <input type="checkbox"/> |
| | | | JACARANDA TREE <input type="checkbox"/> |